



# STRUCTURED CABLING

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## F A Q / TECH TALK:

### Question:

How much can a home owner save with Central Alarm vs the national offers?

### Answer:

**Central Alarm can save the home owner \$12 per month, or \$144 a year compared to the national offers.**

There are many variables in this question depending on the equipment installed and all the difference services that a home owner may request, but at the base level Central Alarm can usually save the home owner over \$100 per year compared to the national offers.

Lets compare a typical offering: (system panel, 1 keypad, 2 doors, 1 motion)

	Central Alarm	National Offer
Activation Fee:	\$0	\$99
Equipment Installation:	\$249	\$0
Monthly Monitoring rate:	(\$24.95)	(\$36.95)
First Year Monitoring	\$299.40	\$443.40

So at the end of the first year, the total cost to the home owner is about the same, but because our monitoring service is less expensive, the savings really start adding up each additional year of monitored service.

**3 year savings = \$282 - 5 year savings = \$570 - 7 year savings = \$858**

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